

Title	Proposal for the refresh of Buckinghamshire's Joint Health and Wellbeing Strategy for 2016-2021
Date	15 September 2016
Report of:	The Health and Wellbeing Board Planning Group
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Purpose of this report:

The purpose of Joint Health and Wellbeing Strategies as set out in the Department of Health's statutory guidance is to, 'Improve the health and wellbeing of the local community and reduce inequalities for all ages'

'The core aim is to develop local evidence-based priorities for commissioning which will improve the public's health and reduce inequalities. Their outputs, in the form of evidence and the analysis of needs, and agreed priorities, will be used to help determine what actions local authorities, the local NHS and other partners need to take to meet health and social care needs and to address the wider determinants that impact on health and wellbeing'¹.

This report sets out a proposal for the refresh of Buckinghamshire's Joint Health and Wellbeing Strategy 2013-2016 for Health and Wellbeing Board member discussion and agreement.

Summary of main issues:

Local authorities and clinical commissioning groups have equal and joint duties to prepare Joint Strategic Needs Assessments and Joint Health and Wellbeing Strategies, through the Health and Wellbeing Board². The Strategy should set out the HWBs shared vision for Health and Wellbeing across the whole county and present the high level priorities and outcomes to be used as a basis to shape commissioning across the health and care system and coordinate action to work towards better health and wellbeing for the whole population.

Following the Health and Wellbeing Board's development sessions over the last year, the Health and Wellbeing Board Planning Group were tasked with putting forward a proposal on how the Board can build on the current Joint Health and Wellbeing Strategy 2013-16 in order to produce a refreshed strategy for the county.

The attached paper proposes additional priorities for the **Joint Health and Wellbeing Strategy 2016-21** to include and emphasis on place and mental health; and puts forward some new areas for action for all members of the Health and Wellbeing Board to discuss, agree and build on at the meeting on 15 September.

If agreed the refreshed strategy priorities will be put out to consultation in October, with a view to finalising the JHWBS before the end of the year.

¹ Statutory Guidance on Joint Strategic Needs Assessments and Joint Health and Wellbeing Strategies – Department of Health March 2013

² Strategy Guidance on JHWBS and JSNA DoH 2013

Recommendations for the Health and Wellbeing Board:

1. Board members are asked to comment on the paper and discuss how they can build on and co-ordinate action against the proposed outcomes and priority areas.
2. Board members are asked to discuss the recommendations from the HWB Planning Group in Section 3 of the paper and agree the proposed timeline for publication of a refreshed JHWBS for Buckinghamshire:

Background documents:

N/A

1. The vision for Buckinghamshire's Health and Wellbeing Strategy 2016-2021

The Buckinghamshire Joint Health and Wellbeing Strategy aims to create the best conditions in Buckinghamshire for people to live healthy, happy and fulfilling lives and achieve their full potential. Our vision is to improve outcomes for the whole population as well as having a greater impact on improving the health and wellbeing of those people in Buckinghamshire who have the worst health outcomes.

The Health and Wellbeing Board is refreshing the strategy at a time when the health and care system in Buckinghamshire is operating under significant budget pressures, combined with increased demand for local services. Buckinghamshire residents generally enjoy good health and access to high quality health and care services relative to the rest of England but the overall health profile for the county masks localised variation in deprivation and poor health as evidenced in the JSNA.

The Joint Health and Wellbeing Strategy aims to support the ambitions set out by local partners implementing the local plans for the NHS Five Year Forward View and align with the Buckinghamshire chapter of the Bucks, Oxford and West Berks Sustainable Transformation Plans¹³. It will be delivered along the same timeframes, coordinating action to rebalance the health and social care spend to increase support for living, ageing and staying well, prevention and early intervention initiatives.

The proposal for the refreshed JHWBS will continue to take the same life course approach as the previous strategy but widen its potential further through a new emphasis on place and mental health with reducing inequalities as a cross cutting theme.

The strategy aims to make an impact on five key priorities over the five years of the strategy.

- 1. Ensure every child has the best start in life**
- 2. Keep people healthier for longer and reduce the impact of long term conditions**
- 3. Ensure everyone has good mental health and wellbeing**
- 4. Protect residents from harm**
- 5. Ensure our communities can thrive and Buckinghamshire remains a great place to live**

To achieve the outcomes, the strategy will highlight the need for joint working to drive forward preventative approaches at all levels across the life course, targeting services for those who are ill or most at risk; and encouraging the development of community approaches which promote social connectivity and place-level approaches with the aim of enabling an environment where people can thrive and which make healthy choices the easy choice.

2. Proposal on priorities for focus for 2016 – 2021

This section sets out the refreshed priorities and focus for action for delivering the Joint Health and Wellbeing Strategy 2016-2021.

1. Ensure every child has the best start in life

Maternity

We will improve the health and wellbeing of mothers and their babies by:

- Supporting the adoption of healthy lifestyles for the whole family
- Ensuring good support for maternal and paternal mental health
- Early detection and support for people experiencing domestic violence
- Ensuring access to high quality parenting advice and support

Early years

We will support good health and development for all children in the early years by:

- Offering high quality early years parenting programmes and advice
- Commissioning a high quality healthy child programme
- Commissioning sufficient high quality accessible early years places
- Ensuring all parents have the advice they need to keep their children healthy and safe from harm

School years

We will support the physical, emotional and social wellbeing of children and young people by:

- Promoting a whole school approach to health and wellbeing
- Commissioning programmes to support emotional resilience of young people
- Increasing the number of children and young people with a healthy weight by ensuring delivery of the national child weight measurement programme and actions to promote healthy eating
- Increasing the number of young people who are physically active through implementation of Active Bucks and the Bucks physical activity strategy and action plan
- We will help to reduce alcohol and substance misuse in younger people by providing good quality information and guidance to schools and wider actions as part of the Buckinghamshire substance misuse strategy.

Reducing inequalities:

- We will deliver targeted campaigns to raise awareness about the importance of antenatal care to all women and offer culturally sensitive information, advice and support to women from specific ethnic groups according to need.
- We will ensure that services for children are targeted to meet need.

2. Keep people healthier for longer and reduce the impact of long term conditions

Working age adults

We will help people stay healthier for longer and prevent the development of long term conditions by increasing levels of physical activity and healthy eating, reducing smoking and substance misuse and making healthier choices the easier choices. We will do this by:

- Continuing to implement and promote the Active Bucks programme and updating the Buckinghamshire Physical Activity Strategy and action plan.
- Implementing the Buckinghamshire Healthy Eating Strategy
- Continuing to implement multi-agency actions to prevent the uptake of smoking and supporting smokers to quit.
- Implementing the Buckinghamshire Substance Misuse Strategy
- Delivering NHS Health Checks to identify people at increased risk of long term conditions and offering support to reduce that risk
- Integrating the promotion of healthy lifestyles as part of care for people with long term conditions
- We will create health and care premises that actively promote healthy choices and behaviours

Integration

- We will ensure seamless services through further integration of services around those in need with learning disability by working across our health and social care partnerships towards an integrated model and regularly review our services
- We will ensure more people are living independently for longer by creating the best environment for people to live as independently as possible by supporting the development of high quality accommodation and premises for people with care and support needs in Buckinghamshire
- We will improve the experience of services for all residents including key transitions through the life course by working closely with Children's Social Care and Learning and early engagement with services users, carers/families and providers to facilitate planning and commissioning, manage expectations and ensure the timely sharing of data and intelligence.

Older People

We will seek to delay or prevent the development of long term conditions including dementia by supporting people to live healthy behaviours:

- We will support the care of frail older people by developing multi-speciality community provider teams based in community hubs and by redesigning community hospital care and reducing the need for acute hospitalisation.
- We will increase independence, mobility and years of active life for those aged 75+ using digital aids, equipment and adaptations and making tools for self-management available and easily accessible
- We will seek to identify/diagnose dementia at an early stage and support people, their families carers and communities to help them to manage their condition

- We will support people in residential homes to stay in touch with family and friends through the use of new technologies, for example; Face Time and Skype and other appropriate social media
- We will deliver preventive services including floating support and the provision of sheltered housing

Reducing inequalities

- We will support the delivery of the new joint Carers Strategy by encouraging our GPs to identify and support carers, especially those under the age of 16 and those over 75, and jointly reviewing the carers' pathway to ensure the provision of timely, accurate and good quality information to carers and professionals.
- We will improve outcomes for everyone particularly those with poorer health, e.g. those living in deprived areas and those from certain ethnic groups by a range of measures including prevention and management of cardiovascular disease and seeking to understand what drives high hospitalisation rates for conditions which are usually managed in the community and through self-care.
- We will carry out targeted interventions to tackle health inequalities in the uptake of healthy lifestyle services in the most deprived parts of Buckinghamshire.

3. *Everyone has good mental health and wellbeing*

- We will improve maternal mental health by building effective screening for mental health issues in pregnancy and maternity pathways and ensure rapid access to psychological therapies for all women who require it.
- We will improve infant, children and young people's mental health and emotional wellbeing by delivering targeted parenting programmes and ensuring rapid access to CAHMS and early intervention services
- We will promote adult wellbeing and resilience in all partner work places as part of wider workplace health initiatives
- We will promote good mental health and emotional wellbeing by working in partnership to identify and target groups who are vulnerable to poor mental health
- We will work with key partners to improve the physical health of people with mental illness and/or learning disability.
- We will review existing services for people with mental health and substance misuse problems to improve outcomes for these people
- We will implement plans to reduce the risk of suicide and minimise self-harm

Reducing inequalities

- We will improve joint working between agencies supporting people experiencing domestic violence , mental health and substance misuse

4. Protect residents from harm

- We will reduce child maltreatment by offering both universal and targeted services to address the underlying factors associated with child maltreatment and responding rapidly to address problems early. We will continue to implement our Ofsted improvement plan and Child Safeguarding Board priorities
- We will prevent Child Sexual Exploitation (CSE) by protecting those at risk and ensuring an appropriate multi-agency response through the delivery of the CSE Strategy and action plan 2016-17
- We will ensure robust safeguarding of adults

5. *Ensure our communities can thrive and Buckinghamshire remains a great place to live*

- We will work with communities to increase local capacity to support a thriving community life, including targeting work with the voluntary sector
- We will identify individuals who require support and engage them in locally tailored interventions that meet their health and wellbeing needs
- We will develop healthy happy communities through good design and quality homes with the provision of infrastructure to support healthy lifestyles such as safe green spaces, play areas, cycle and walking routes, flexible community facilities and physical connectivity to local and wider facilities
- We will develop co-ordinated approaches and work in partnership with local communities to deliver quality public space in the most disadvantaged communities
- We will work in partnership to deliver effective infrastructure for health and social care, which is flexible enough to meet changing needs and support new and innovative models of care
- We will support people to live independently through the provision of lifetime homes and appropriate housing for older people

3. Delivering the Joint Health and Wellbeing Strategy 2016 - 2021

The Board is asked to discuss the following proposals from the Health and Wellbeing Board sub-planning group for ensuring successful delivery of the JHWBS 2016-2021

a) A proposed timeline for the JHWBS

15 September HWB meeting	Framework and refreshed priorities for the JHWBS discussed by Board members Feedback collated from HWB members 15 – 30 September
Week commencing 3 October	A Draft JHWBS document setting out the refresh of the priorities circulated to all HWB members for any final comments before online consultation.
10 October – 18 November	6 week consultation period
22 November	HWB private meeting and agenda planning

	session – including feedback from consultation and agreement on a draft of the refreshed JHWBS
15 December	Draft JHWBS taken to the Health and Wellbeing Board for ratification before publication.

- b) Health and Wellbeing Board Members are asked to confirm any stakeholder meetings and engagement platforms in the autumn for JHWBS discussion to enable a wider reach for the strategy consultation and engagement.
- c) The planning group has suggested that HWB consider whether to agree in principle:
- A 'champion' or 'sponsor' for each priority area
 - A 'job description' for every member of the Health and Board to play a role in making the delivery of the strategy a success.
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